



CONTENT DESCRIPTION



➤ MISSION: LIFELONG FAITH

Axis **empowers the next generation** to think clearly and critically about what they believe and to take ownership of a lifelong faith. We **support faith leaders in churches and schools** by providing content and facilitators that effectively introduce and address life's toughest topics.

➤ STRATEGY: CULTURE TRANSLATION

Culture Translation. We **bridge generations** as culture translators with ideas and media.

Peer Influencers. Axis leverages the idea of "peer influencers" – **all our facilitators are millennials** and understand how to meet these students where they are emotionally, mentally, and spiritually.

Theology of Change. We are not just about individual conversion. We **focus on long-term discipleship** via families, the church, and schools. We target formation of beliefs, habits, and community.

Overall. We go to our audience, curate ideas and media, bridge generations, and quickly analyze cultural trends.

➤ EXPERIENCE: INCREDIBLE LIVE EVENTS

Experience. Since 2007, Axis has spoken to **73,560** students and teachers and **14,210** parents at **340** events.

Proven. Axis' two longest existing products ["The Grid" and "The Threads"] have shown a real impact in the lives of students, and their **solid theological foundation** has been time tested and has passed rigorous theological examination.

Responses. Axis' proven products and delivery get it right time and time again, according to their own audiences:

"I've been through 12 different years of spiritual emphasis weeks, and this had to be the best and most useful yet! What a great week." Kurt, Teacher

"Axis is one of the best groups of speakers I've ever heard! They were so in-depth and really helped me understand why I believe what I believe." Devin, Sophomore

"Axis teams are more effective than any group I know in confronting students' apathy toward ideas." John Stonestreet, Breakpoint, Chuck Colson Center for Worldview, and Summit

Statistics. Of student participants surveyed, **86% said that they would bring Axis back again next year.** And with limited marketing, Axis has had over 60% of their venues bring them back again.





GRID OVERVIEW

Students are used to fast-paced, concise information. Axis presents content in a way that is relevant and thought-provoking by traveling in teams of four and using an array of media to show students the truth of Christianity.

The Grid presentation is comprised of **six one-hour sessions** designed to compare three major worldviews: Atheism, Spiritualism, and Christianity. Axis interviews each worldview with the same important life questions:

What is real?

Where do I come from?

Who am I?

What is right and wrong?

What is my purpose?

What happens when I die?

By comparing different worldviews students are encouraged to think for themselves and develop a lifelong faith.

SESSION DESCRIPTIONS

Session One: The Grid. This session begins by emphasizing the importance of biblical wisdom, and introducing a key concept: The issue is not unanswered questions; the issue is unquestioned answers. A responsible Christian should desire to absorb, filter, and embrace ideas using the framework of biblical wisdom.

Session Two: The Elements. This session interviews the worldview of Atheism. In a world where God doesn't exist how would one live? Students are then challenged with the question "Do I live as if God doesn't exist?"

Session Three: The Force. We interview the worldview of Spiritualism with the same six questions. This worldview tends to exalt one's feelings and intuition. The challenge to students in this session is then "Do I only follow my heart?"

Session Four: The Mix. This session asks Christianity the same six questions. When comparing Christianity with Atheism and Spiritualism students will realize that Christianity is the truth and is the best explanation for reality.

Session Five: The Case. Christianity is centered on the idea of following Jesus and the claims He made, but do these beliefs stand firm when looked at historically? This session takes a direct look at historical evidence that corroborates with the Biblical gospel narrative. The Case leaves students with the hope that Jesus is the Son of God and that through the resurrection He conquered sin and death.

Session Six: So What? The final session is a practical presentation that allows students to take an introspective look at the things they love and how it effects their daily lives. We do this by focusing on how the community we surround ourselves with, the habits we create, and even how our own imaginations shape the kind of person we are and who we are becoming.

CONCLUSION

The Axis experience allows students to have fun while interacting with valuable concepts geared to prepare them for engaging college and their culture with God's truth. **Axis reinforces the valuable ministry** that is already happening in the Christian community at a student's school or church.



➤ TWO ONE-DAY OPPORTUNITIES

There are two options for one-day school events. These one-day options can be combined to form a two-day event as well.

➤ Option #1 - Pop Culture: The Issue is Unquestioned Answers

Facebook Love Affair: An exploration of the effects of technology on our faith and relationships through the habits we create.

We Are What We Love: The things people love come from what they think about and believe. This session takes a hard look at what we truly care about. By looking at music, movies, and various other media, students are encouraged to observe what they currently love in comparison to what they should love according to a biblical worldview.

How to Read the Bible Like The Devil: Often the full story of the Bible is lost because of our affinity for bite sized nuggets of scripture. Instead of asking the question “what does this mean to me?” we should be asking “what does this mean?” This session emphasizes that learning to read the Bible in context is crucial to our understanding of God’s story for the world.

➤ Option #2 - Apologetics: The Unexamined Faith is Not Worth Believing

The Problem of Evil: How can a good God allow evil in the world? This question has plagued Christians and non-Christians alike for centuries. This session provides thought-provoking answers to some of the toughest questions surrounding the issue of evil.

The Historical Evidence for the Resurrection: Christianity is centered on the idea of following Jesus and the claims He made, but do these beliefs stand firm when looked at historically? This session takes a direct look at historical evidence that corroborates with the Biblical gospel narrative. The Case leaves students with the hope that Jesus is the Son of God and that through the resurrection He conquered sin and death.

Am I a Bad Christian if I Doubt?: All of us tend to doubt our faith at some point in our lives. There is a time and place for doubt, but if it’s not addressed well it can cripple one’s spiritual walk. In this session we discuss how to doubt well.



Classroom Topics and Synopses

➤ Overview

During an Axis visit, there will be an opportunity for two classroom discussions. This opportunity is designed for Axis team members to lead an intentional conversation in a classroom selected by the school. These sessions provide a more individualized experience for students and allow time for thought-provoking small group break-outs. The Axis team also spends ten minutes of classroom time learning students' names, which immediately builds rapport with students and allows a free flow of communication.

➤ Classroom 1

Topic: Who's Counseling Whom?

Discussion: Psalm 1 warns against lingering in the path of wrong influences. This discussion centers around defining who our closest advisors are (friends? family? music? other media?) and in what direction they're guiding us. What counsel are we receiving on a daily bases that hinders us from pursuing wisdom?

Takeaway: Students are urged to seek biblical wisdom while recognizing the hailstorm of competing ideas.

➤ Classroom 2

Topic: I See What You Did There!

Discussion: Jesus was faced with a variety of verbal attacks in the form of logical fallacies. This discussion points out Jesus' wise responses to these situations.

Takeaway: Students begin to recognize logical fallacies used in arguments and learn to compassionately engage others in reasonable discussion. Jesus did it. So should we.